

20
25



Sponsorship Information

Study Days



020 7636 3714



www.bmus.org

Study Day Programme

2025

BMUS 

- 7th March
- 28th March
- 1st April
- 25th April
- 10th - 11th May
- 13th June
- 25th June
- 5th July
- 10th July
- 12th September
- 26th September

General Medical Study Day

**LATP Biopsy and Diagnosing
Prostate Cancer Study Day**

**BMUS HCC Surveillance
Ultrasound Study Day**

**Gynaecology Study Day
(Glasgow Edition)**

MSK Study Weekend

**Gynaecology Study Day (Milton
Keynes Edition)**

**Student & Trainee Specific Study
Day**

Veterinary Study Day

Train the Trainer Study Day

Obstetrics Study Day

Paediatrics Study Day



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courtney@bmus.org

General Medical

Study Day



7th March 2025



Marriott Liverpool City Centre, L1 1RH

The aim of the day is to offer a refresher and introduce new thoughts in native renal tract imaging and pathologies, lower genitourinary (GU) systems and transplant imaging. The day will be aimed at sonographers and radiologists-in-training, or anyone with a special interest in GU imaging. A variety of topics will be included throughout the day including: cross-sectional image interpretation for the general sonographer or beginner; use of diagnostic and therapeutic ultrasound in urinary tract stones; nephrology and acute kidney imaging (AKI); update on urology malignancy imaging techniques; advanced assessment of the prostate; ultrasound of the scrotum and the European testicular microlithiasis guidelines. This will be a lecture only study day.

PRICE:	
1 table top stand + 1 machine + 2 chairs	£450.00 + VAT

This sponsor package include the option for 1 table top stand, the company logo on the published programme and the registration website, machinery space for 1x ultrasound machine, reasonably sized advertising banners at the study day venue, and catering for 2 representatives. You will be able to engage with delegates during 4 time periods: upon arrival/registration, mid-morning break, lunch, and mid-afternoon break. Please see the Terms & Conditions page for further information.

Maximum number of sponsorship places: 5

Anticipated no. delegates: 50 - 70

Deadline for Payment/PO: 21st February 2025



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courtney@bmus.org

LATP Biopsy and Diagnosing Prostate Cancer Study Day

Study Day



28th March 2025



Horizon Leeds, LS10 1JR

This sponsorship option is ONLY available to sponsors who will also be providing practical training machines.

The morning will feature current pathways in prostate cancer, understanding MRI reporting and understanding Gleason scores, as well as the key considerations required when setting up an LATP service and tips and tricks for developing a business case. The second half of the day will include practical learning; including administering local anaesthesia, biopsy devices and anatomy of the prostate.

PRICE:

1 table top stand + 1 machine + 2 chairs

£200.00 + VAT

This sponsor package includes 1 table top stand, the company logo on the published programme and the registration website, machinery space for 1x ultrasound machine next to the stand, reasonably sized advertising banners at the study day venue, and catering for 2 representatives. You will be able to engage with delegates during 4 time periods: upon arrival/registration, mid-morning break, lunch, and mid-afternoon break. Please see the Terms & Conditions page for further information.

No. of additional ultrasound machines needed for practical scanning sessions*: 2 (TBC)

Anticipated no. delegates: 30

Deadline for Payment/PO: 14th March 2025

*Please note that Event Sponsorship will be available on a first come, first serve basis, and that we would need each company to provide a minimum of 1 machine for scanning purposes, as well as having an ultrasound machine at their sponsor table. Should a company be interested in being present at the event, but are not able to offer a machine for scanning, the sponsorship rates of a non-practical study day would apply, and will only be available if there is space to accommodate this.



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BMUS HCC Surveillance Ultrasound Study Day

Study Day



1st April 2025



Nottingham, Venue TBC

This sponsorship option is ONLY available to sponsors who will also be providing practical training machines.

Enhance your clinical ultrasound practice for Hepatocellular Carcinoma surveillance. This study covers the knowledge and skills for ultrasound practitioners performing HCC surveillance imaging. The faculty will take delegates through the NHS England guidance released in 2024 and guide the delegates to go away feeling confident and competent in imaging and reporting in their departments to a high standard. This will be a lecture, and practical-based day with hands-on training.

PRICE:	
1 table top stand + 1 machine + 2 chairs	£ 200.00 + VAT

This sponsor package includes 1 table top stand, the company logo on the published programme and the registration website, machinery space for 1x ultrasound machine, reasonably sized advertising banners at the study day venue, and catering for 2 representatives. You will be able to engage with delegates during 2 time periods: upon arrival/registration, mid-morning break, lunch, and mid-afternoon break. Please see the Terms & Conditions page for further information.

No. of additional ultrasound machines needed for practical scanning sessions*: 6

Anticipated no. delegates: 30

Deadline for Payment/PO: 21st March 2025

*Please note that Event Sponsorship will be available on a first come, first serve basis, and that we would need each company to provide a minimum of 1 machine for scanning purposes, as well as having an ultrasound machine at their sponsor table. Should a company be interested in being present at the event, but are not able to offer a machine for scanning, the sponsorship rates of a non-practical study day would apply, and will only be available if there is space to accommodate this.



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Gynaecology (Glasgow Edition) Study Day



25th April 2025



Glasgow Caledonian University, G4 0BA

This year, we are doing things a little differently, and hosting 2 Gynaecology Study Days - one up North, in Glasgow, and another down the South, in Milton Keynes. We have done this to try and cater for the ever-increasing demand for places at our annual Gynaecology study day, and to try and ease the issue of travel for as many delegates as possible.

Both the Glasgow and the Milton Keynes study days will feature the same programme, while speakers may vary.

PRICE:	
1 table top stand + 1 machine + 2 chairs	£450.00 + VAT

This sponsor package includes 1 table top stand, the company logo on the published programme and the registration website, machinery space for 1x ultrasound machine, reasonably sized advertising banners at the study day venue, and catering for 2 representatives. You will be able to engage with delegates during 4 time periods: upon arrival/registration, mid-morning break, lunch, and mid-afternoon break. Please see the Terms & Conditions page for further information.

Maximum number of sponsorship places*: 5

Anticipated no. delegates: 50 - 70

Deadline for Payment/PO: 11th April 2025



020 7636 3714



courtney@bmus.org

MSK Study Weekend

Study Day

 10th - 11th May 2025

 Park Inn by Radisson Manchester City Centre, M4
4EW

This sponsorship option is ONLY available to sponsors who will also be providing practical training machines.

An introduction to MSK ultrasound focussing on a multi-disciplinary approach with lectures from experts in their fields with hands on experience for delegates. The areas that will be showcased will be the ultrasound of the Shoulder, Upper limb including hands, wrist and elbow with an introduction to ultrasound in the field of Rheumatology.

PRICE:	
1 table top stand + 1 machine + 2 chairs	£200.00 + VAT

This sponsor package includes 1 table top stand, the company logo on the published programme and the registration website, machinery space for 1x ultrasound machine, reasonably sized advertising banners at the study day venue, and catering for 2 representatives. You will be able to engage with delegates during 4 time periods: upon arrival/registration, mid-morning break, lunch, and mid-afternoon break. Please see the Terms & Conditions page for further information.

No. of additional ultrasound machines needed for practical scanning sessions*: 7

Anticipated no. delegates: 30 - 35

Deadline for Payment/PO: 25th April 2025

*Please note that Event Sponsorship will be available on a first come, first serve basis, and that we would need each company to provide a minimum of 1 machine for scanning purposes, as well as having an ultrasound machine at their sponsor table. Should a company be interested in being present at the event, but are not able to offer a machine for scanning, the sponsorship rates of a non-practical study day would apply, and will only be available if there is space to accommodate this.

Gynaecology (Milton Keynes Edition)

Study Day



13th June 2025



MK Fairspace, Margaret Powell House, MK9 3BN

This year, we are doing things a little differently, and hosting 2 Gynaecology Study Days - one up North, in Glasgow, and another down the South, in Milton Keynes. We have done this to try and cater for the ever-increasing demand for places at our annual Gynaecology study day, and to try and ease the issue of travel for as many delegates as possible.

Both the Glasgow and the Milton Keynes study days will feature the SAME programme, while speakers may vary.

PRICE:

1 table top stand + 1 machine + 2 chairs

£450.00 + VAT

This sponsor package includes 1 table top stand, the company logo on the published programme and the registration website, machinery space for 1x ultrasound machine, reasonably sized advertising banners at the study day venue, and catering for 2 representatives. You will be able to engage with delegates during 4 time periods: upon arrival/registration, mid-morning break, lunch, and mid-afternoon break. Please see the Terms & Conditions page for further information.

Maximum number of sponsorship places: 5

Anticipated no. delegates: 50 - 70

Deadline for Payment/PO: 30th May 2025



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courtney@bmus.org

Student & Trainee Specific Study Day

Study Day



25th June 2025



MK Fairspace, Margaret Powell House, MK9 3BN

This study day will be aimed at Students and Trainees within the ultrasound field, who are just beginning their practice. It will touch on a range of topics from: Ultrasound Physics, CASE, patient care and safety, and well-being and stress management amongst other things.

PRICE:

1 table top stand + 1 machine + 2 chairs

£450.00 + VAT

This sponsor package includes 1 table top stand, the company logo on the published programme and the registration website, machinery space for 1x ultrasound machine, reasonably sized advertising banners at the study day venue, and catering for 2 representatives. You will be able to engage with delegates during 4 time periods: upon arrival/registration, mid-morning break, lunch, and mid-afternoon break. Please see the Terms & Conditions page for further information.

Maximum number of sponsorship places: 5

Anticipated no. delegates: 30 – 35

Deadline for Payment/PO: 11th June 2025



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Veterinary Study Day



5th July 2025



B&B Hotels, Locomotive Way, Derby DE24 8PU

The aim of this study day is to promote high standards of clinical ultrasound practice and diagnostic confidence by inviting speakers from all levels of veterinary ultrasound experience within the primary care audience group as well as Specialist Veterinary Clinicians with a wider knowledge, explaining how ultrasound supports their professional practice. The education will endorse the importance of excellent ultrasound system skills and techniques which will support non Vet Specialists, Vet Nurses and Vet Ultrasound Practitioners wishing to embark on a career pathway which involves the regular use of ultrasound.

PRICE:	
1 table top stand + 1 machine + 2 chairs	£450.00 + VAT

This sponsor package includes 1 table top stand, the company logo on the published programme and the registration website, machinery space for 1x ultrasound machine, reasonably sized advertising banners at the study day venue, and catering for 2 representatives. You will be able to engage with delegates during 4 time periods: upon arrival/registration, mid-morning break, lunch, and mid-afternoon break. Please see the Terms & Conditions page for further information.

Maximum number of sponsorship places: 4

Anticipated no. delegates: 25 - 30

Deadline for Payment/PO: 23rd June 2025



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Train the Trainer

Study Day



10th July 2025



Leicester, Venue TBC

This day will be aimed at Practice Educators, and will cover a range of topics that will touch on a question such as: what is practice education; the Academic vs Clinical role- what does each setting need? Identifying the role of the practice educator; the BMUS Preceptorship Programme; practice educator recognition; CPD opportunities for practice educators and how these align with advanced pillars; learning theories; and teaching and assessing.

PRICE:

1 table top stand + 1 machine + 2 chairs

£450.00 + VAT

This sponsor package includes 1 table top stand, the company logo on the published programme and the registration website, machinery space for 1x ultrasound machine, reasonably sized advertising banners at the study day venue, and catering for 2 representatives. You will be able to engage with delegates during 4 time periods: upon arrival/registration, mid-morning break, lunch, and mid-afternoon break. Please see the Terms & Conditions page for further information.

Maximum number of sponsorship places: 5

Anticipated no. delegates: 50 - 70

Deadline for Payment/PO: 25th June 2025



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courtney@bmus.org

Obstetrics

Study Day

 12th September 2025

 Glasgow Caledonian University, G4 0BA

Our annual Obstetrics day is anticipated to be another sell out-event, and will feature the latest education from within the Obstetrics ultrasound field. A full outline of themes and topics will be available closer to the time.

PRICE:

1 table top stand + 1 machine + 2 chairs

£450.00 + VAT

This sponsor package includes 1 table top stand, the company logo on the published programme and the registration website, machinery space for 1x ultrasound machine, reasonably sized advertising banners at the study day venue, and catering for 2 representatives. You will be able to engage with delegates during 4 time periods: upon arrival/registration, mid-morning break, lunch, and mid-afternoon break. Please see the Terms & Conditions page for further information.

Maximum number of sponsorship places: 5

Anticipated no. delegates: 60 – 70

Deadline for Payment/PO: 29th August 2025



020 7636 3714



courtney@bmus.org

Paediatrics

Study Day

 26th September 2025

 Friend's House, London, NW1 2BJ

Our annual Paediatrics day is anticipated to be another popular event, and will feature the latest education from within the Paediatrics ultrasound field. A full outline of themes and topics will be available closer to the time.

PRICE:	
1 table top stand + 1 machine + 2 chairs	£450.00 + VAT

This sponsor package includes 1 table top stand, the company logo on the published programme and the registration website, machinery space for 1x ultrasound machine, reasonably sized advertising banners at the study day venue, and catering for 2 representatives. You will be able to engage with delegates during 4 time periods: upon arrival/registration, mid-morning break, lunch, and mid-afternoon break. Please see the Terms & Conditions page for further information.

Maximum number of sponsorship places: 4

Anticipated no. delegates: 70 - 80

Deadline for Payment/PO: 12th September 2025

Sponsorship

Terms & Conditions

1. Representative Details

- Sponsors must submit the full names and email addresses of their representatives attending the event no later than 2 weeks prior to the event.
- A maximum of 2 representatives per company (including any application specialists) is permitted.

2. Catering

- Lunch will be provided for representatives. Any dietary requirements must be submitted 2 weeks prior to the event.

3. Documentation Requirements

- PAT test documentation must be submitted 2 weeks prior to the event.
- Some venues may require additional documents, such as Insurance and a Risk Assessment. If needed, BMUS will notify sponsors accordingly.

4. Sponsorship Leaflets

- Printed sponsorship materials must be sent to the Milton Keynes BMUS Office a minimum of 2 weeks prior to the event to be included in delegate packs.
- A fee of £100 per event applies for the inclusion of sponsorship printouts in delegate packs.

5. Table Allocation

- Table allocation will be managed on a first-come, first-served basis.

6. Merchandising

- Sponsors may display a maximum of either 2 small banners (800 x 2000mm each) or 1 large banner (1500 x 2000mm).
- All banners must be placed within the immediate area of the sponsor's allocated table and are not permitted elsewhere in the venue.

7. Event Setup

- Sponsor tables must be set up at least 30 minutes before event registration opens - confirmation of the event start time will be issued no later than 2 weeks prior to the event start date.

8. Equipment and Practical Study Days

- Sponsors may not bring additional machines beyond what is included in their sponsorship package unless explicitly agreed with BMUS as part of a practical study day.
- For practical study days, sponsors must not bring any models for scanning unless they have been pre-approved by BMUS and signed a BMUS consent form.
- BMUS reserves the right to prioritise sponsorship from companies whose equipment is essential to the practical training requirements of the event.

9. Event Participation

- Sponsors are required to remain set up until after the mid-afternoon break period ends, and delegates have returned to the lecture theatre.
- In the event that sponsor tables are positioned within the lecture theatre, sponsors will be required to stay until the close of the event.



Sponsorship

Terms & Conditions

10. Payment and Refund Policy

- Payment or a Purchase Order for the sponsorship must be received within 30 days of the invoice being issued.
- No refunds will be issued for cancellations made within 30 days of the event start date. Unpaid sponsorship fees remain due in these cases.
- In the event of BMUS cancelling a study day, sponsors will either receive a reimbursement or have their sponsorship package moved to an alternative event of their choosing if available.

11. Logo Publication

- Sponsor logos will be published on the registration website only after payment or a valid Purchase Order has been received for the sponsorship.
- Should the sponsor logo change at any time, it is the responsibility of the sponsor to request an update with BMUS and provide the new logo.

No sponsorship positions are secured until a signed Sponsorship Agreement Form is returned to the BMUS Marketing and Event Coordinator to **courtney@bmus.org**.

By agreeing to sponsor a BMUS event, you acknowledge and accept these Terms and Conditions in full.



020 7636 3714



courtney@bmus.org

Sponsorship Agreement Form

Please fill in and return 1 form for EACH study day you wish to sponsor

Sponsor Details:

- Company Name: _____
- Contact Name: _____
- Contact Email: _____
- Contact Phone: _____
- Address: _____
- Practical Day Sponsorship ONLY - no. additional machines to be provided: ____
- **Event Details:**
- Event Name: _____
- Event Date: _____
- Event Location: _____

Agreement Terms:

By signing this form, the sponsor acknowledges and agrees to the BMUS Terms and Conditions for Sponsorship, including but not limited to:

1. Submission of representative details, dietary requirements, PAT test documentation, and sponsorship materials no later than 2 weeks prior to the event.
2. Payment or Purchase Order submission within 30 days of invoice issuance.
3. Adherence to merchandising and setup requirements as outlined.
4. Compliance with equipment and practical study day policies, including pre-approval of models for scanning.
5. No refunds for cancellations within 30 days of the event start date.
6. Remaining set up until the mid-afternoon break period ends.
7. Understanding that logo publication is contingent upon payment or Purchase Order receipt.

Name (Print): _____

Position: _____

Signature: _____

Date: _____

Full Terms and Conditions can be found in our 2025 Sponsorship Information Pack.



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