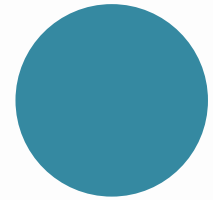


# ULTRASOUND 2024

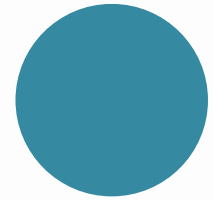
Exhibition and Sponsorship Opportunities

## Contents Page



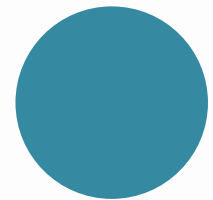
### Page 3

About Ultrasound 2024



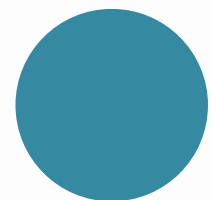
### Page 4

Why exhibit



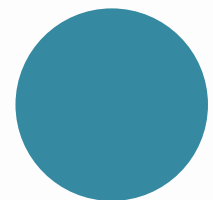
### Page 5

Hall 3 Floor Plan



### Page 6

Sponsorship and exhibition packages



### Page 8

Add on options



## About Ultrasound 2024

10th -12th December 2024, Coventry Building Society Arena, Coventry

The 2024 meeting at Coventry Building Society Arena promises to be an innovative and exciting programme. The City of Coventry is located in the middle of England and is well served by road, rail and air transport links.

As usual, the Conference is made up of educational sessions complimented by the Technical Exhibition. The Exhibition is central to the Conference, allowing delegates and industry partners to network.

## Profile of attendees

Clinical Scientists, Educationalists, Midwives, PhD Students, Physicists, Physiotherapists, Radiographers, Radiologists, Sonographers, Trainee Sonographers, Vascular Scientists, Veterinarians.

## About the venue

Coventry sits just one hour from London by train, and 20 minutes from nearby Birmingham, making it conveniently interlinked with the rest of England. The East Midlands Airport is located just an hour away as well. The Arena is located less than a mile from the M6 and has ample parking for delegates and exhibitors alike.

Coventry has an interesting and varied history, from being the birthplace of the Godiva legend and the motor car in Britain, a medieval walled city and 20th-century industrial powerhouse and a victim of the blitzkrieg, as well as a centre of international peace and reconciliation. All of this makes Coventry a truly unique city.

BMUS will be hosting the 2024 55th Annual Scientific Meeting in rooms across the arena. With a hotel on site, excellent transport links and an excellent exhibition space, it will fully meet all the meeting requirements.



## Why Exhibit

Attendees: approx 500 delegates, 100 speakers and 30 plus exhibitors

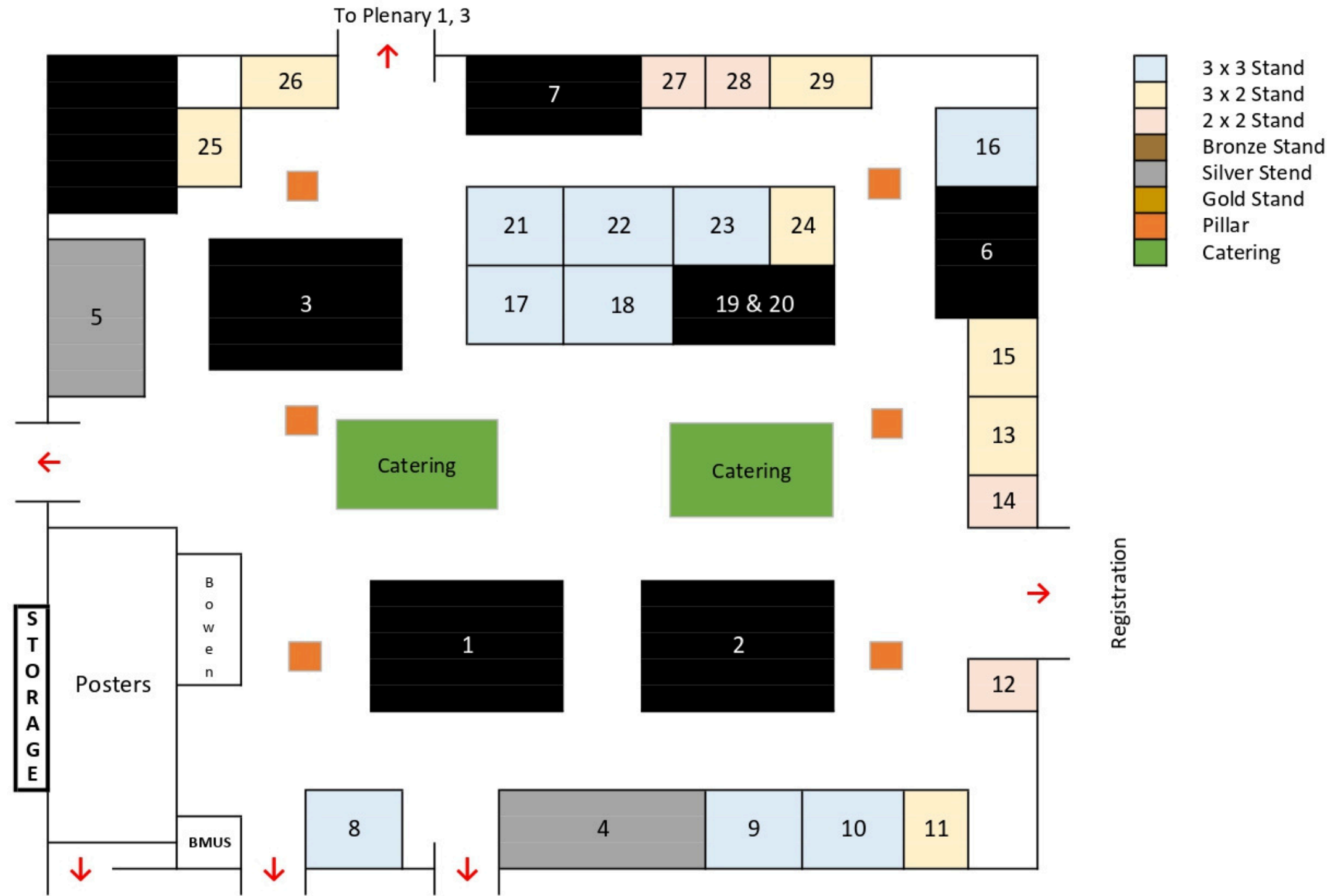
- High calibre list of experts and world-renowned speakers
- Post conference drinks in the exhibition area on Day One of the meeting
- Gold, Silver and Bronze sponsors names & logos included on all pre-conference marketing
- Sponsor profiles included in both the conference app/microsite and the final programme for the conference (given to all delegates and speakers) and also listed on the conference website
- Opportunities to participate in specialised practical & training sessions
- The opportunity to provide delegates hands-on access to your products
- The Technical Exhibition is the hub of the conference and an opportunity for the ultrasound industry to showcase the latest products and developments to an educated and informed audience

## Standard package included for all

- Logo and 100-word company profile in the Conference Programme
  - Logo and 100-word company profile on the Conference website
  - Delegate List Mid October (Names, Job titles and Organisations)
  - Updated Delegate List Mid November (Names, Job titles and Organisations)
  - Drinks Vouchers matched to the number of your lunch vouchers for the welcome reception
  - Exhibitor Passes - Exhibitors will be able to distribute unlimited complimentary passes to allow guests to attend the exhibition, these need to be pre-ordered from the BMUS office. Should you wish to provide catering for your guests, this needs to be ordered and paid for beforehand.
- Complimentary exhibition only passes will not be available at the event therefore please ensure that you use the form within the exhibitor pack.



# Exhibition Floor Plan



## Sponsorship Opportunities 2024

All Sponsors Packages come with

- Advert on the conference app or mobile site
- Equipment at practical sessions - MSK Upper and Lower Limb, Interventional, Liver Doppler, PoCUS, Gynaecology
- Company Table at the Winter Ball
- 105mm x 105mm advert on the A1 BMUS 2025 wall planner. The planner will be an insert in the delegate bag and distributed to all BMUS members/ Ultrasound journal subscribers (circa 2000) with November 2024 Ultrasound journal.
- 1 lecture pass for each day
- Logo on the landing page of the conference website

### Gold Package

£14,750 (3 available)\*

- Premium 30 Sqm island Exhibition Space
- Full Page Advertising in the Conference Programme (outside back cover/ inside front cover / page 4)
- Holding Slide between sessions day 1/2/3
- 9 Lunch tickets per day
- Sponsor lunch day 1/2/3
- 1 x 20 minute educational talk in plenary 1
- 15 points to spend on additional extras

### Silver Package

£13,500 (2 available)\*

- Premium 18 Sqm Exhibition Space
- Full page advertising within the Conference Programme
- 7 Lunch tickets per day
- 10 points to spend on additional extras

### Bronze Package

£10,000 (2 available)\*

- Premium 15 Sqm Exhibition Space
- Half page advertising within the Conference Programme
- 6 Lunch tickets per day
- 6 points to spend on additional extras

\* Plus VAT

## Exhibition Opportunities 2024

An alternative to sponsorship is to have an exhibition stand at the event. A stand is a great way to showcase your products and services to the delegates who may or may not know who you are or what you do.

The costs for exhibiting at Ultrasound 2024 are:

**Shell scheme:** £320\* per square metre. Each shell scheme stand comes with:

- Flush fitting walls
- Fascia board
- Single spotlight (dependent on position) or fluorescent fitting
- Double electrical socket (500w)
- Standard exhibition package page 4

Any requirements above those provided must to be purchased separately

**Space only:** £310\* per square metre (applicable to stand sizes 15 sq metres and above)

Please note:

Piped services, furniture, stand carpeting and other requirements must to be ordered from the official event scheme builder/furniture supplier. BMUS accepts no responsibility for exhibitors' failure to order services, furniture or their fascia board, details of how to order these are available within the exhibitor guide.

\* Plus VAT



## Add on Options

### Branding

Logo on lanyards	6
Logo on volunteer T-shirts	3
Logo on the delegate bag	6
Pads and pens for the delegate packs	2

### Marketing

Advert in programme	
Full page	3
Half page	2
Advert on the event app/microsite	1
Advert on the A1 wall planner	1
One item in delegate bag	2
1 company article/advert in Ultrapost	3
Logo on the landing page of the conference website	2
1 qtr page advert in August edition of BMUS News (Printed)	3
1 qtr page advert in November edition of BMUS News (Digital)	3

### Educational

Sponsor Donald MacVicar Brown	3
Sponsor the Young Investigator session	3

### Useful extras

Room within conference space	4
Lecture pass for all 3 days	1
6 Additional Lunch Tickets for all 3 days	1

### Social Events

Sponsor the Winter Ball	9
Sponsor the Drinks Reception	5

Purchase additional points	£500 = 1
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